

**Town of Orangetown Architecture and Community Appearance Board of Review
Meeting of June 20, 2024**

MEMBERS PRESENT: Shirley Goebel Christie
Deborah Stuhlweissenburg
Michael Sandhage
Sharon Burke
Brian Aitcheson
Joseph Milillo

MEMBER ABSENT: Matt Miller

ALSO, PRESENT: Brittany Cordero, Deputy Town Attorney, and
Gerard Chesterman, Planning Assistant

Shirley Goebel Christie called the meeting to order at 7:32 p.m.
Ms. Goebel Christie read the agenda. Hearings as listed on this meeting's
agenda, which are made a part of these minutes, were held as noted below.

New Item:

Key Bank Sign and Awning Plans
Review of Sign and Awning Plans
65 Dutch Hill Road, Orangeburg
Section 74.10, Block 1, Lot 69
CS zoning district

ACABOR #24-25

**Approved As
Presented**

A motion was made to adjourn the meeting by Shirley Goebel Christie and
second by Sharon Burke and agreed by all in attendance. The Decisions on the
above hearings, which Decisions are made by the Board before the conclusion
of the meeting, are mailed to the applicant. As there was no further business
before the Board, the meeting was adjourned at 7:37 p.m.

Dated: June 20, 2024

Gerard Chesterman, Town of Orangetown



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TO: Lora Morrow, 3276 River Road, Rensselaer, New York
12144

FROM: Architecture and Community Appearance Board of
Review

RE: **Key Bank Sign and Awning Plan:** The application of Action Sign Co., applicant, for Baum Family Irrevocable Trust, owner, for the review of Sign and Awning Plans at a site known as "**Key Bank Sign and Awning Plans**" in accordance with Article 16 of the Town Law of the State of New York and Chapter 2 of the Code of the Town of Orangetown. The site is located at 65 Dutch Hill Road, Orangeburg, Town of Orangetown, Rockland County, New York, and as shown on the Orangetown Tax Map as Section 74.10, Block 1, Lot 69; CS zoning district.

Heard by the Architecture and Community Appearance Board of Review of the Town of Orangetown at a meeting held **Thursday, June 20, 2024** at which time the Board made the following determinations:

Jamie Meracle, owner of Action Signs appeared and testified before the Board. The Board received the following items:

- Sign plans, prepared Brilliant Electric Sign Co., LTD. dated December 13, 2023;
 - Design NO. B23-1444: showing location of the proposed signage and awnings
 - Design NO. B22-2036: Custom M30, LED Illumination, To Mount On Existing Brick Base
 - Design NO. B22-2037: 24 Inline Raceway
 - Design NO. B22-2038: 18 Inline Raceway
 - Design NO. B23-1445: Awnings Dimensions
 - Design NO. B23-1446: Awnings Dimensions
 - Design NO. B23-1447: Awning Elevations
 - Design NO. B23-1448: D1 Double-Face
 - Design NO. B23-1449: D1 Single-Face
 - Design NO. B23-1450: D1 Double-Face

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- Material sheet.
- Building Department Referral dated April 26, 2024, prepared by Rick Oliver, Chief Building Inspector.
- A letter from Lawrence J Meracle, Jr. President of Tri State Signs and Awnings INC. and Lora M. Morrow, Office Manager for Tri State Signs and Awnings INC., dated May 16, 2024.

FINDINGS OF FACT:

1. The Board found that Key Bank is going through a nationwide rebranding and that is reflected in the presented plans. The applicant noted that the current signage is outdated.
2. The Board found that the applicant plans to replace all the current signage and awnings, with updated signage that has the same length width and height dimensions as the existing signage.
3. The Board found that the applicant plans to place a double-sided sign with the words “KeyBank” in black above a red key icon consistent with the corporate demands and placed on a white signage with a red stripe along the bottom. The sign would be LED illuminated, be mounted on a brick base and be located on the northwest lawn of the property.
4. The Board found that the north and west facing signage above the respective red awnings would consist of the words “KeyBank” in black preceding corporate key logo in red. The sign would be powered by LED lights using the same lighting schedule as is currently in effect.
5. The Board found that all six of the existing awnings would be replaced with awnings that would be manufactured by Cooley Wheathertyte “dark red” in color, or equal. Contain square aluminum tube frames that are dark bronze in color and have open bottoms and frames. Three of the awnings would be corner wrapped, while the other remaining three would be straight.

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**Key Bank Sign and Awning Plans
Approved as Presented**

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The hearing was then opened to the Public.

There being no one to be heard from the public, the Public Hearing portion of the meeting was closed.

DECISION: In view of the foregoing and the testimony before the Board, the application was **Approved as Presented.**

The foregoing resolution was presented and moved by Joseph Milillo and second by Deborah Stuhlweissenburg and carried as follows; Shirley Goebel Christie, aye; Deborah Stuhlweissenburg, aye; Brian Aitcheson, aye; Michael Sandhage, aye; Matthew Miller, absent; Sharon Burke, aye; Sharon Burke aye; and Joseph Milillo, aye.

The Assistant Planner is hereby authorized, directed and empowered to sign this **Decision** and file a certified copy in the Office of the Town Clerk and the Office of the Architecture and Community Appearance Board of Review.

Dated: June 20, 2024
Gerard Chesterman, Town of Orangetown

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